

Fig. 1

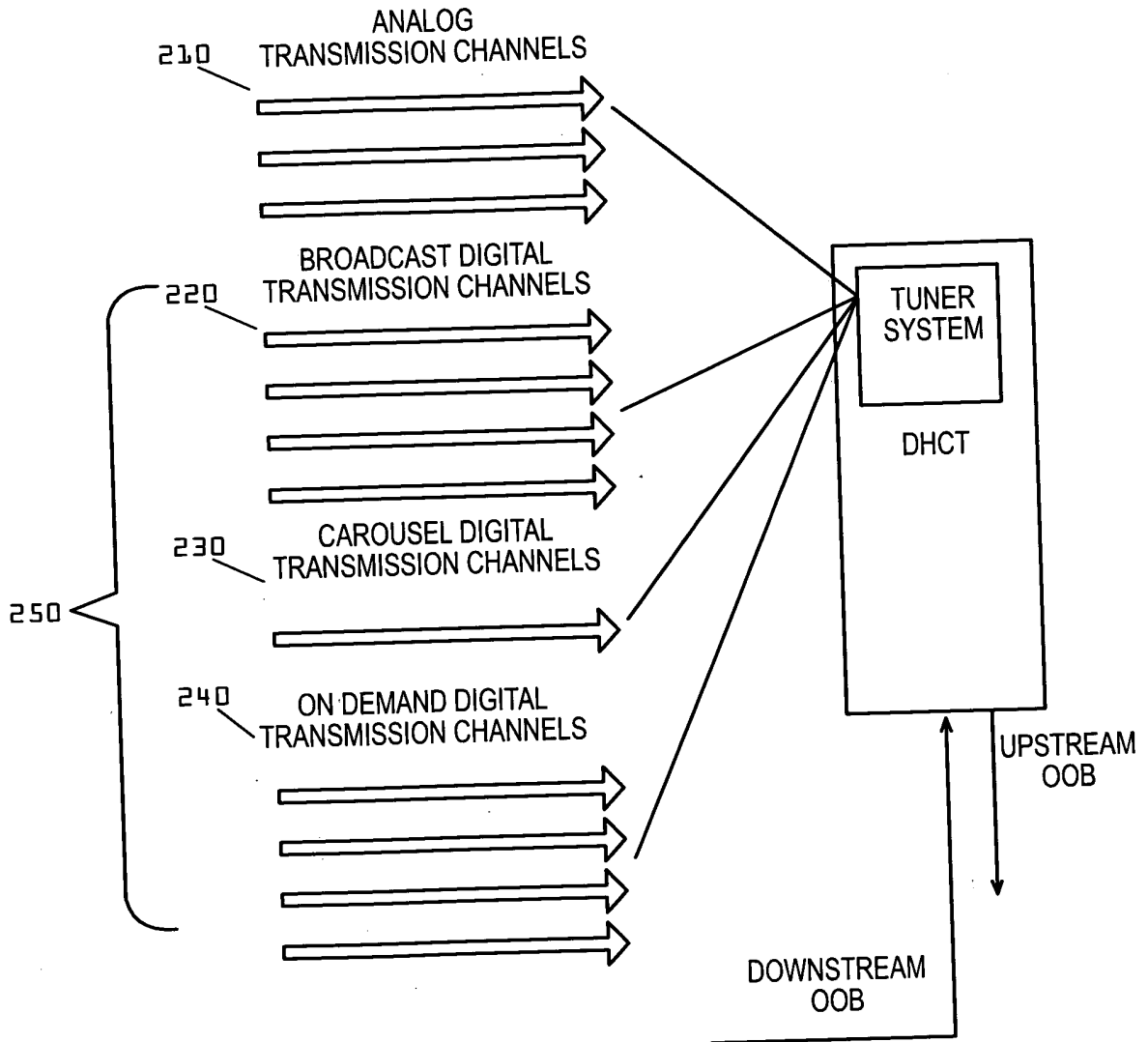


Fig. 2

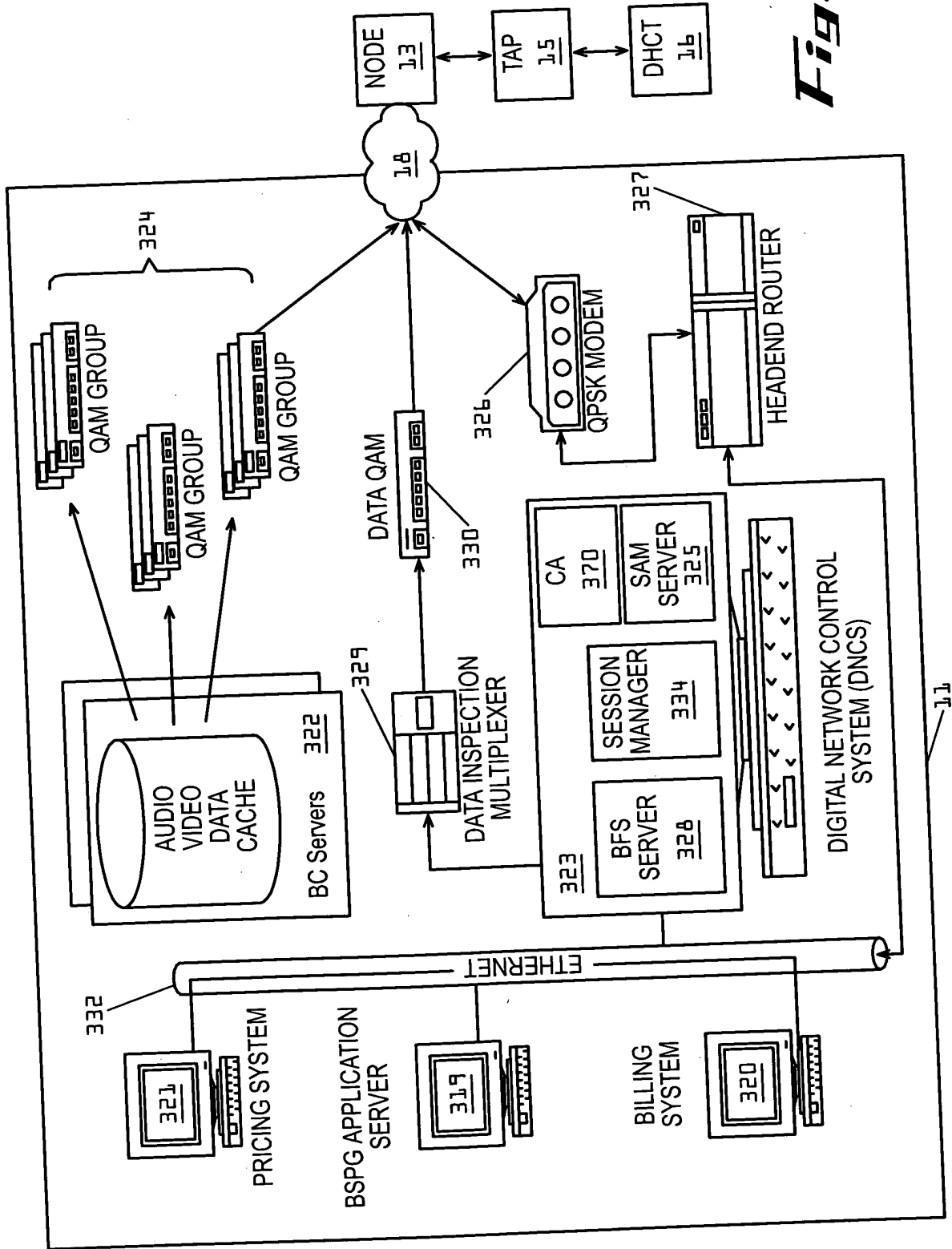


Fig. 3

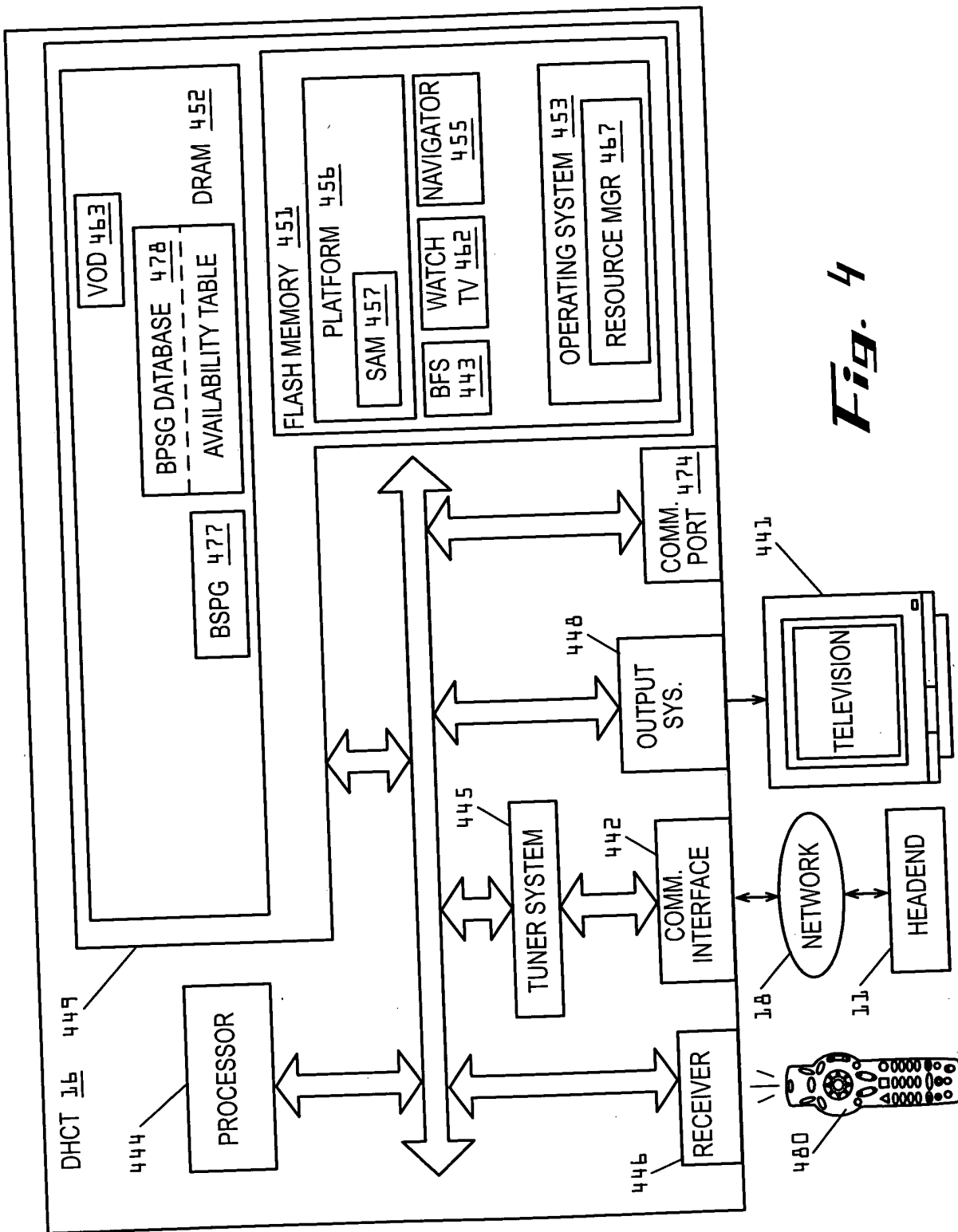
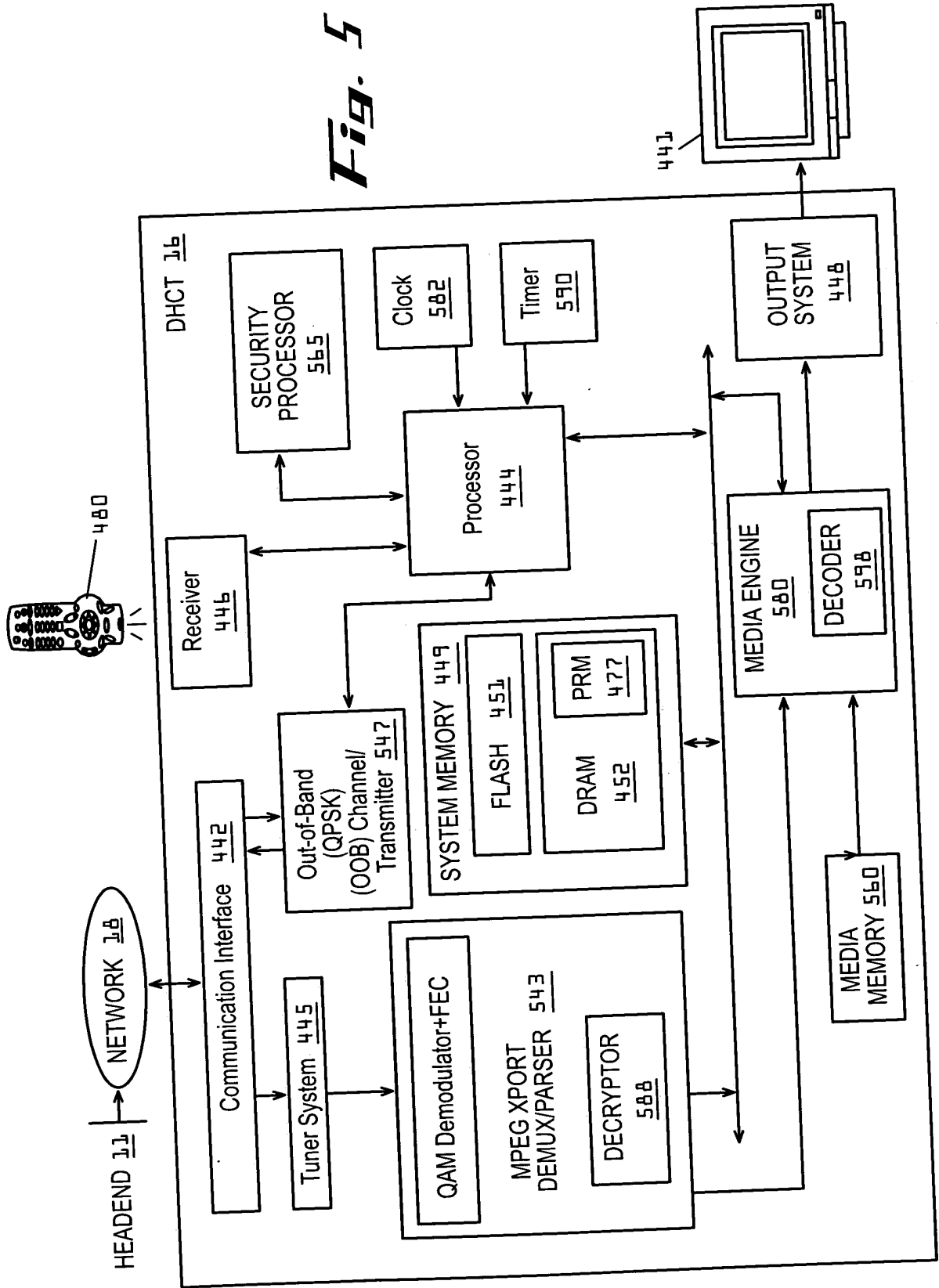


Fig. 4

Fig. 5



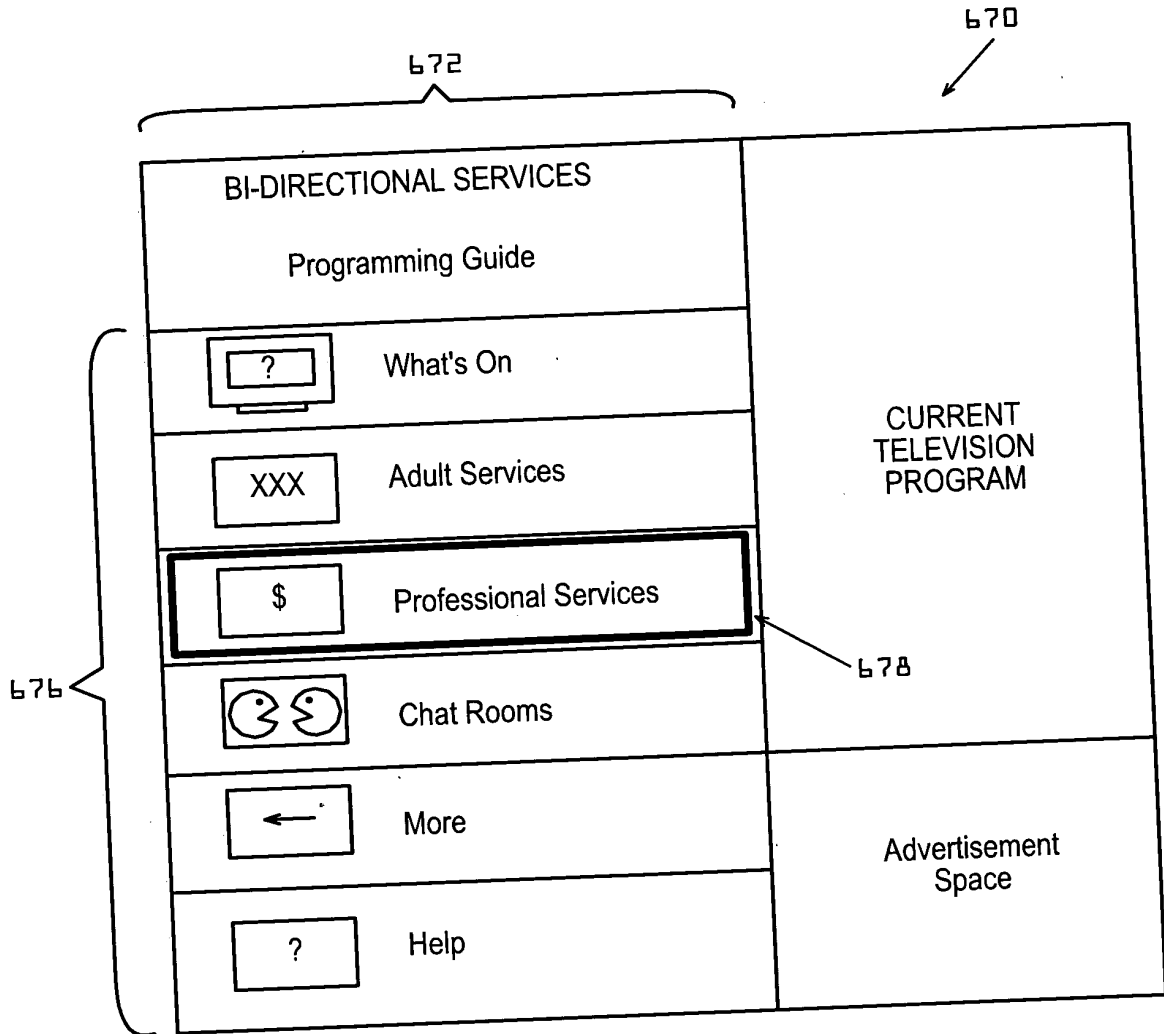


Fig. 6

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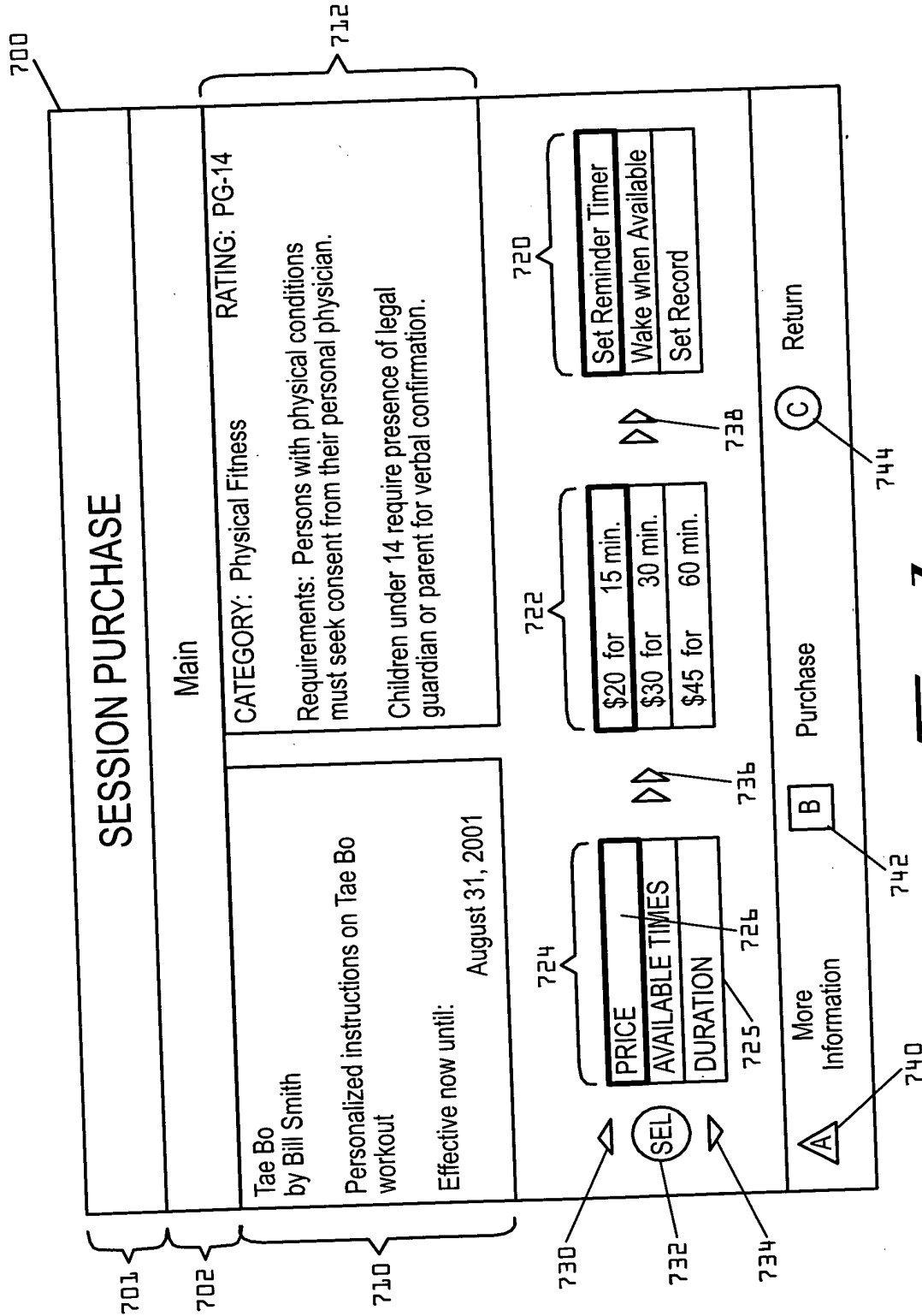


Fig. 7

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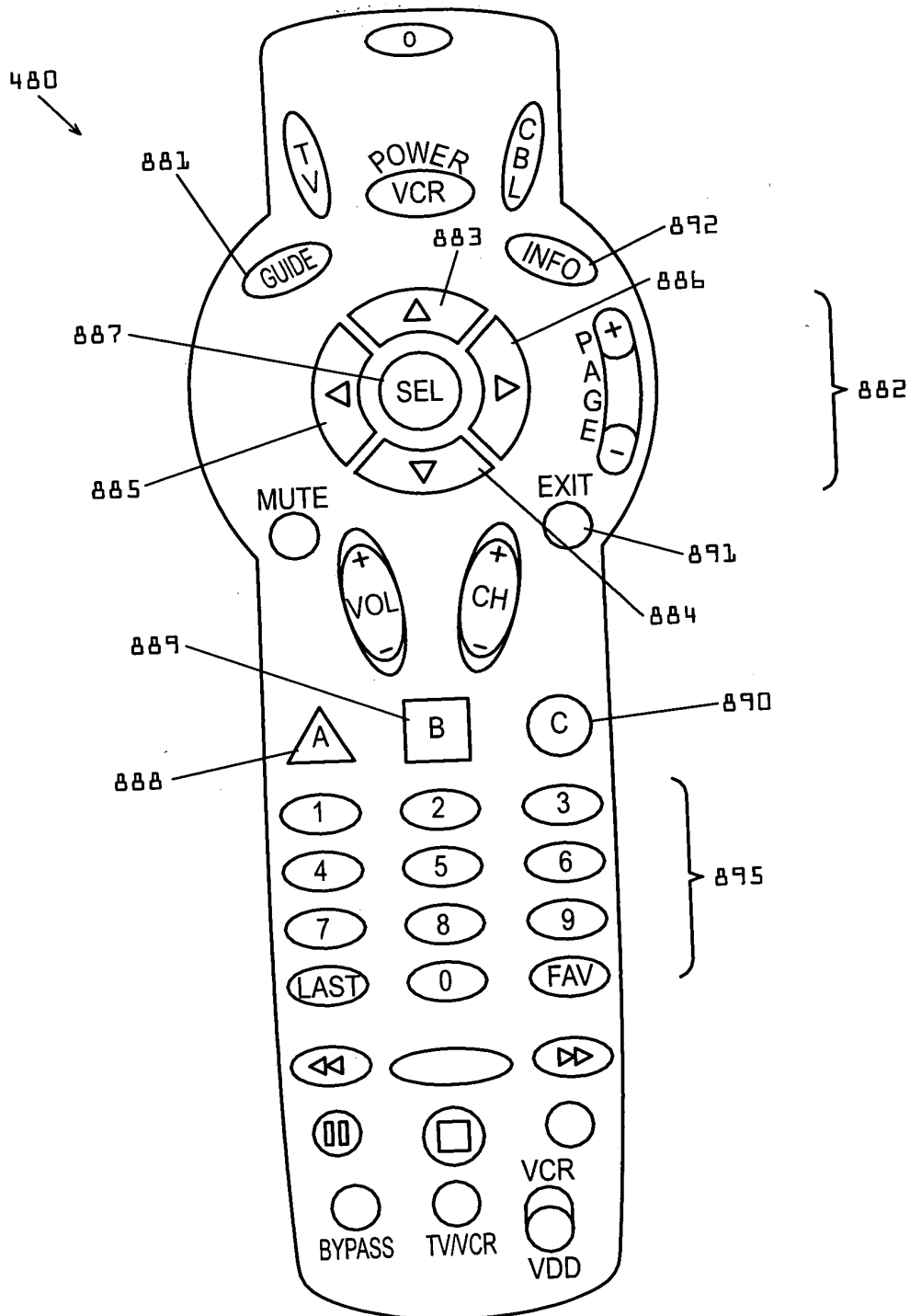


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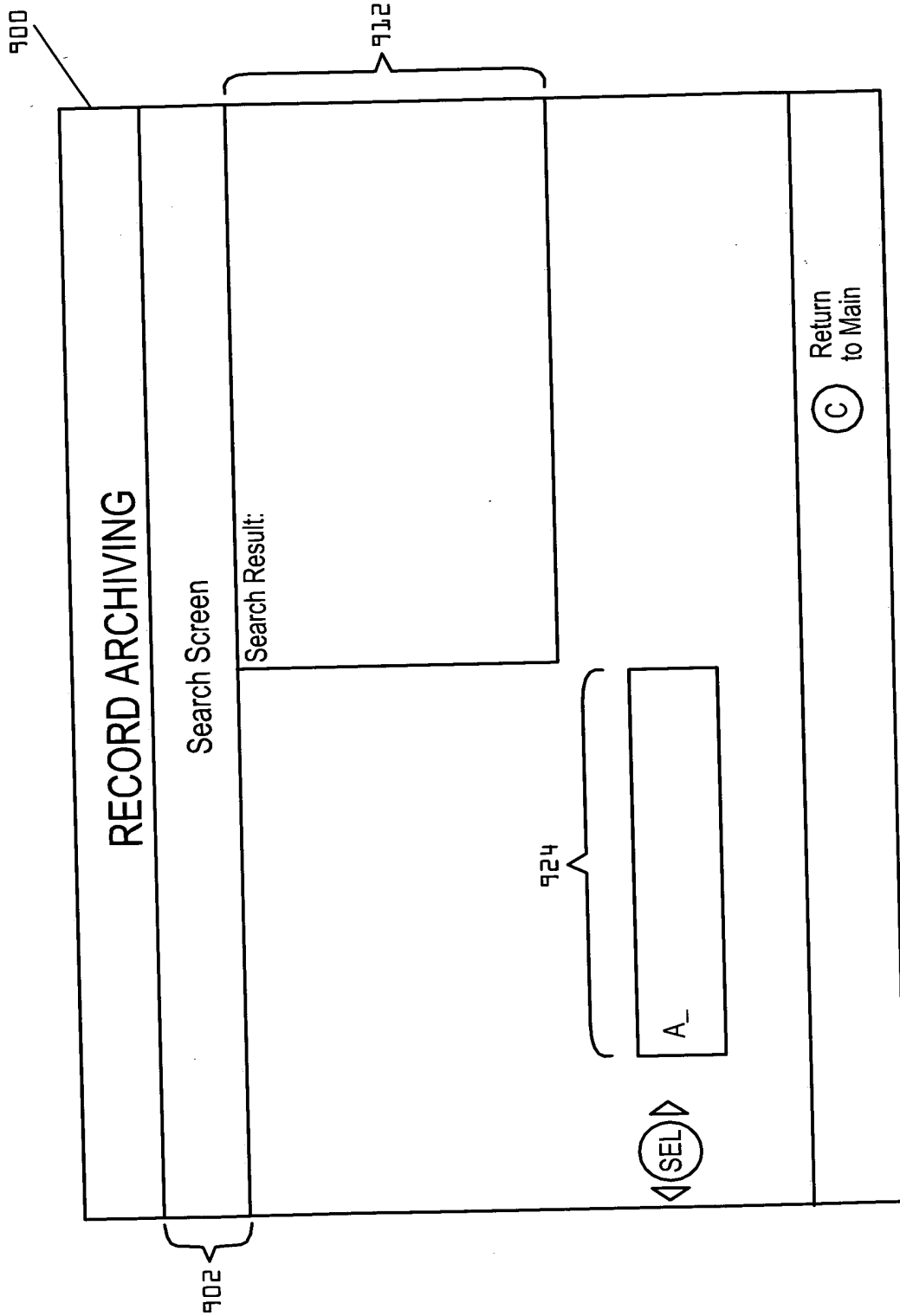
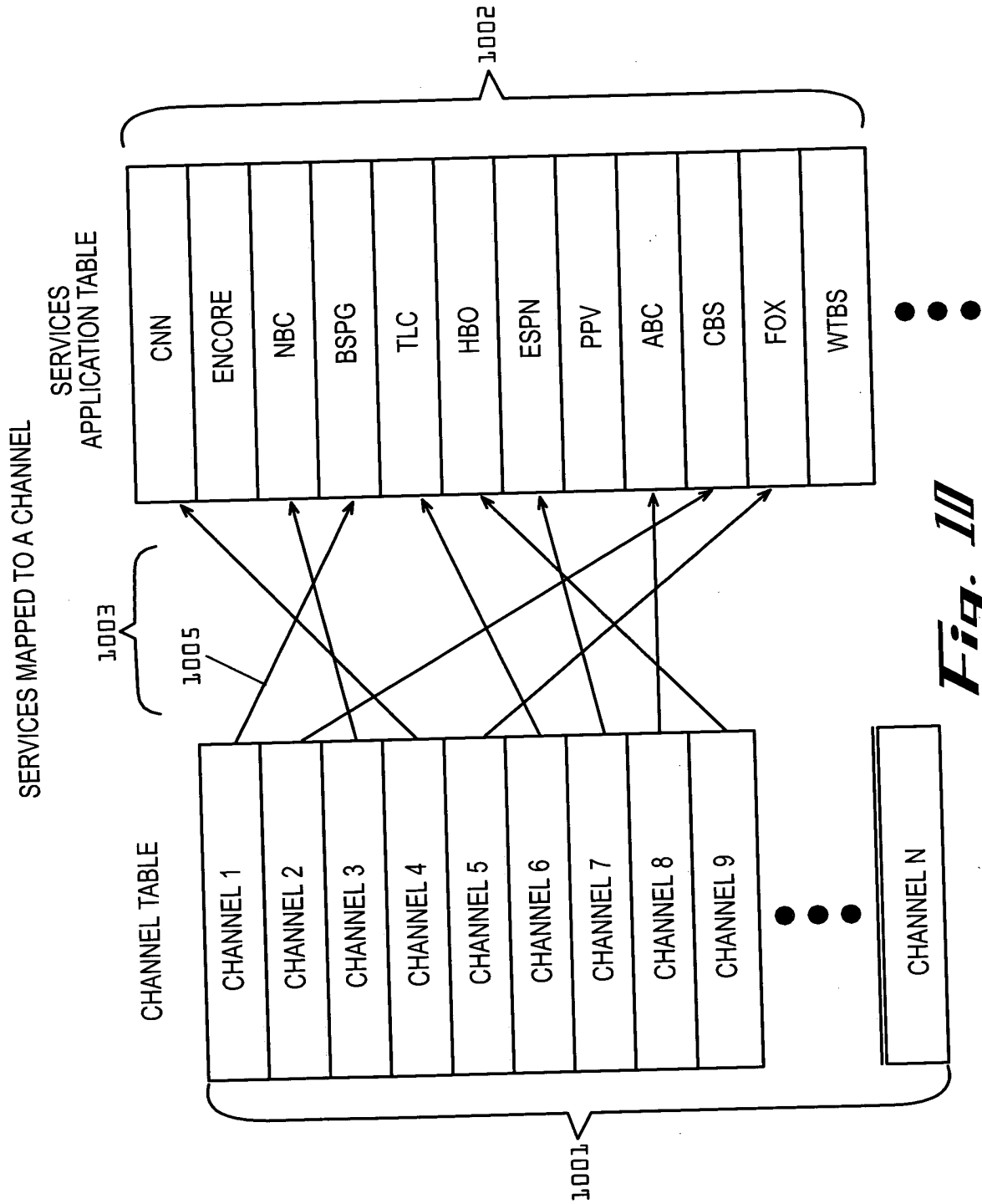


Fig. 9



11/20

INTERACTIVE PROGRAM GUIDE ACCESS TO
 SERVICE GUIDE

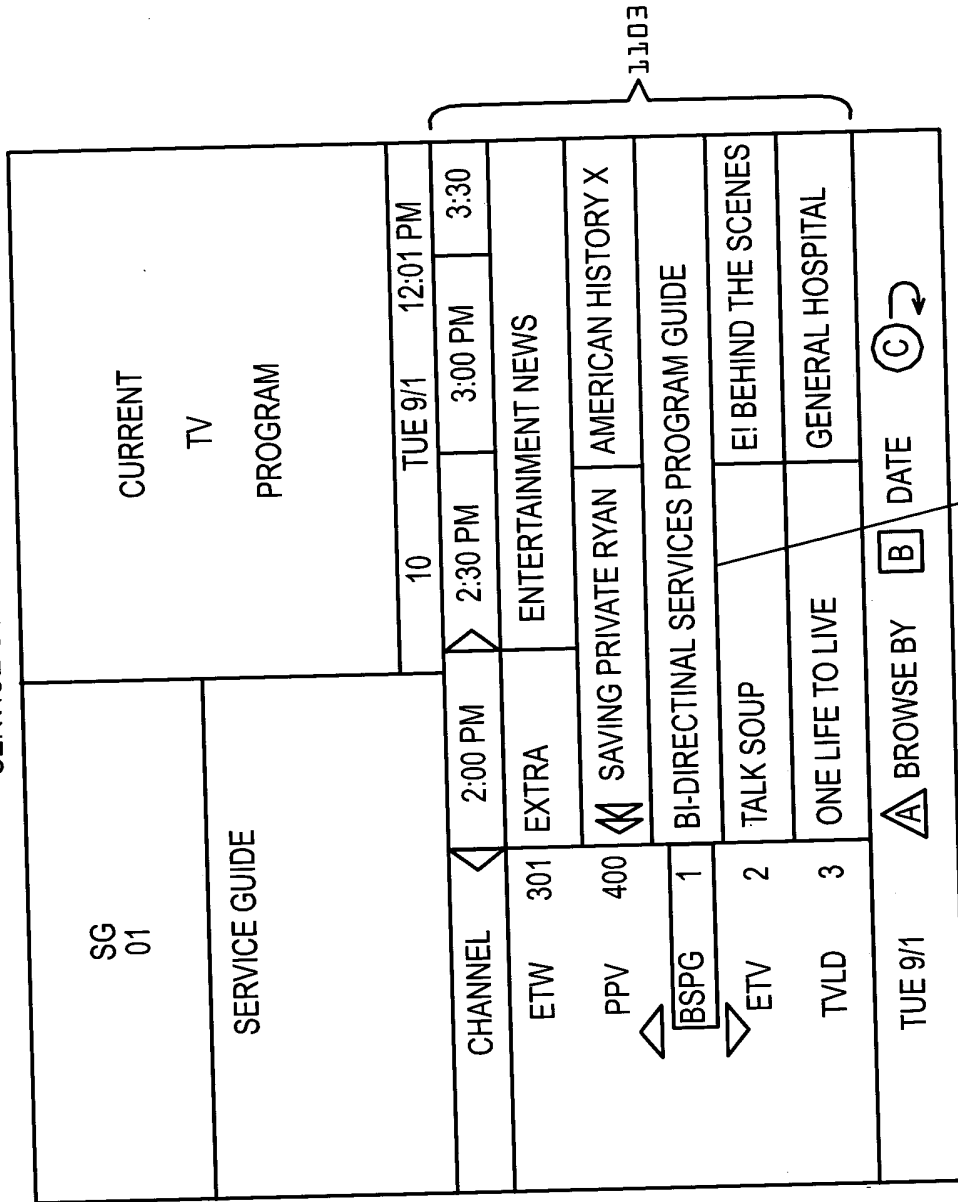


Fig. 11

670

BI-DIRECTIONAL SERVICES PROGRAMMING GUIDE		CURRENT TELEVISION PROGRAM		
CHANNEL	2:00 PM	2:30 PM	3:00 PM	3:30
200	INTRODUCTION TO LAW SEMINAR			
201	GET RICH QUICK CLASSES			
202	TALK LIVE WITH A FORD MECHANIC			
203	LADY LUCINDA'S PSYCHIC HOTLINE			

1200

Fig. 12

BI-DIRECTIONAL SERVICES PROGRAMMING GUIDE		MARCH 23, 2001	8:37 PM
CHANNEL	SERVICE DESCRIPTION	AVAILABLE	NEXT AVAILABLE
100	WORKOUT WITH A PERSONAL TRANNER FROM GOLD'S GYM...	YES	
101	BALLY'S GYM EXERCISES	YES	
102	WORKOUT WITH NINA	NO	APPROX 20 MINUTES
103	GET RICH QUICK SEMINAR	IN PROGRESS	2 HOURS, 23 MINUTES
104	PERSONAL SHOPPER - MACY'S	YES	
105	PERSONAL SHOPPER - SEARS	NO	13 MINUTES

Fig. 13

BI-DIRECTIONAL SERVICES			
BALLY'S EXERCISE ROUTINES	MARCH 23, 2001 8:37 PM	AVAILABLE	NEXT AVAILABLE
AVAILABLE SESSIONS		YES	
ISOMETRICS WITH ISAAC		IN PROGRESS	10:00 PM
DEBORAH'S JAZZERCISE		NO	10:30 PM
ROWING WITH THE OLDIES		YES	
TAE-BO BY BILLY			

Fig. 14

BI-DIRECTIONAL SERVICES	
TAE-BO BY BILLY Personalized Fitness Trainer Bill Smith instructs you on the Tae-Bo workout. Billed as the Future of Fitness and hawked by numerous celebrities, Tae-Bo actually deserves the hype that it is receiving. Get the best work-out available. Bar none. Services Fee: 30 minutes - \$30.00 one hour - \$45.00	
PURCHASE SERVICE	PREVIOUS SCREEN

685

687

690

691

689

Fig. 15

IPG

abc 2				10 TUE 7/1 5:01 PM	
ABC News 7:00 PM - 7:30 PM Get The Latest News On Campaign 2000				8:30	
channel	7:00 PM	7:30 PM		8:00 PM	
etw 301	Extra	Entertainment News		Beach	
ppv 400	Tae Bo	BC		BC	
ABC 1	ABC News	Entertainment Tonight		Who wants to be a Mil...	
FOX 2	The Drew Carey Show	Home Improvement		Family Guy Sports	
WB 3	The Simpsons	Friends		Buffy The Vampire...	
tue 7/1	a browse by		b	Date	c ↻

1670 ↗

Fig. 16

INTERACTIVE PROGRAM GUIDE ACCESS TO
 SERVICE GUIDE

SG 01		CURRENT TV PROGRAM			
SERVICE GUIDE		10	TUE 9/1	12:01 PM	
CHANNEL	2:00 PM	2:30 PM	3:00 PM	3:30	
ETW 301	EXTRA	ENTERTAINMENT NEWS			
PPV 400	SAVING PRIVATE RYAN	AMERICAN HISTORY X			
SG 1	SERVICE GUIDE	SERVICE GUIDE	SERVICE GUIDE	SERVICE	SERVICE
ETV 2	TALK SOUP	E! BEHIND THE SCENES			
TVLD 3	ONE LIFE TO LIVE	GENERAL HOSPITAL			
TUE 9/1	A BROWSE BY	B DATE	C ↻		

1790 ↗

177b }
 177b }

Fig. 17

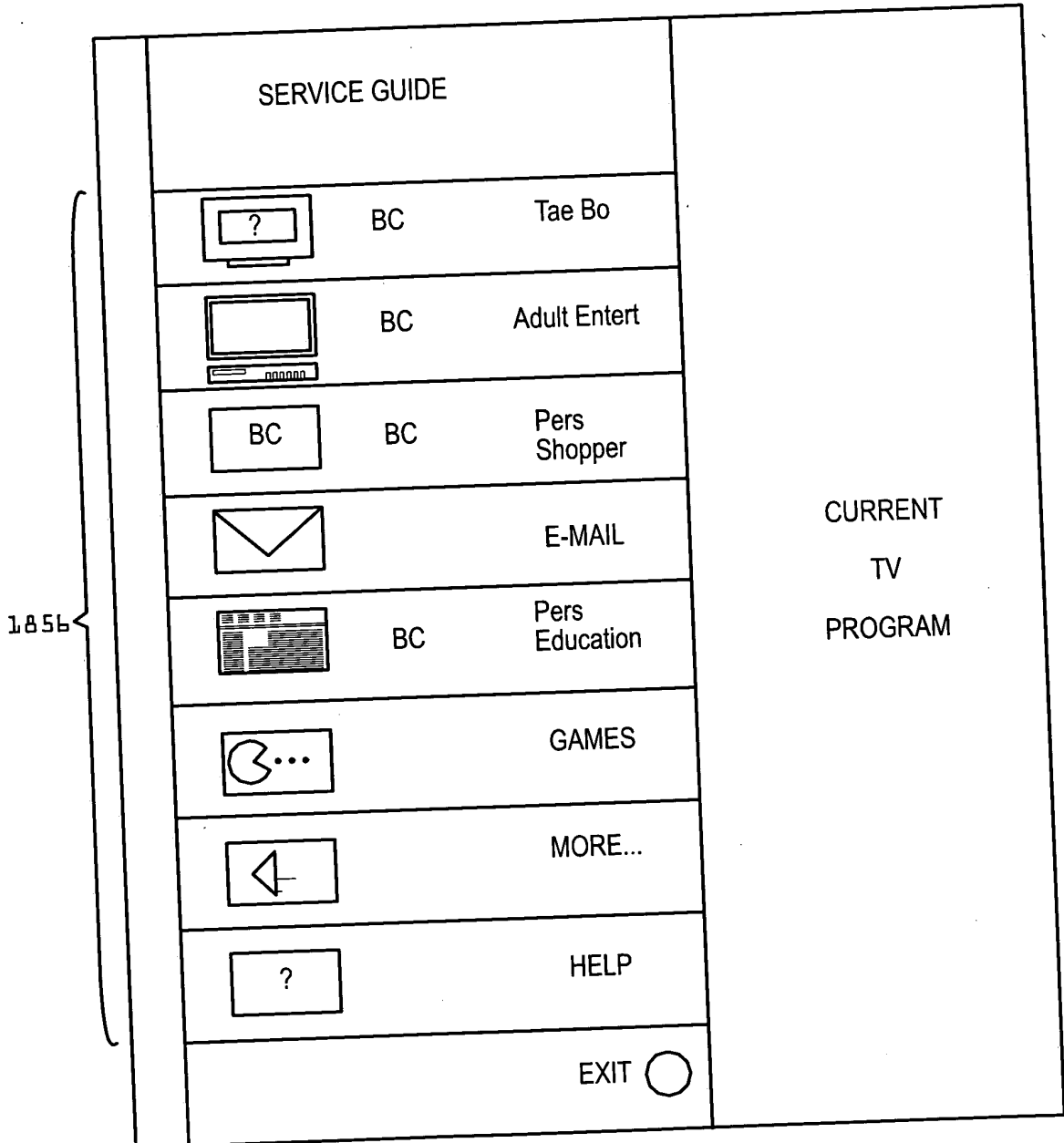


Fig. 18

1950

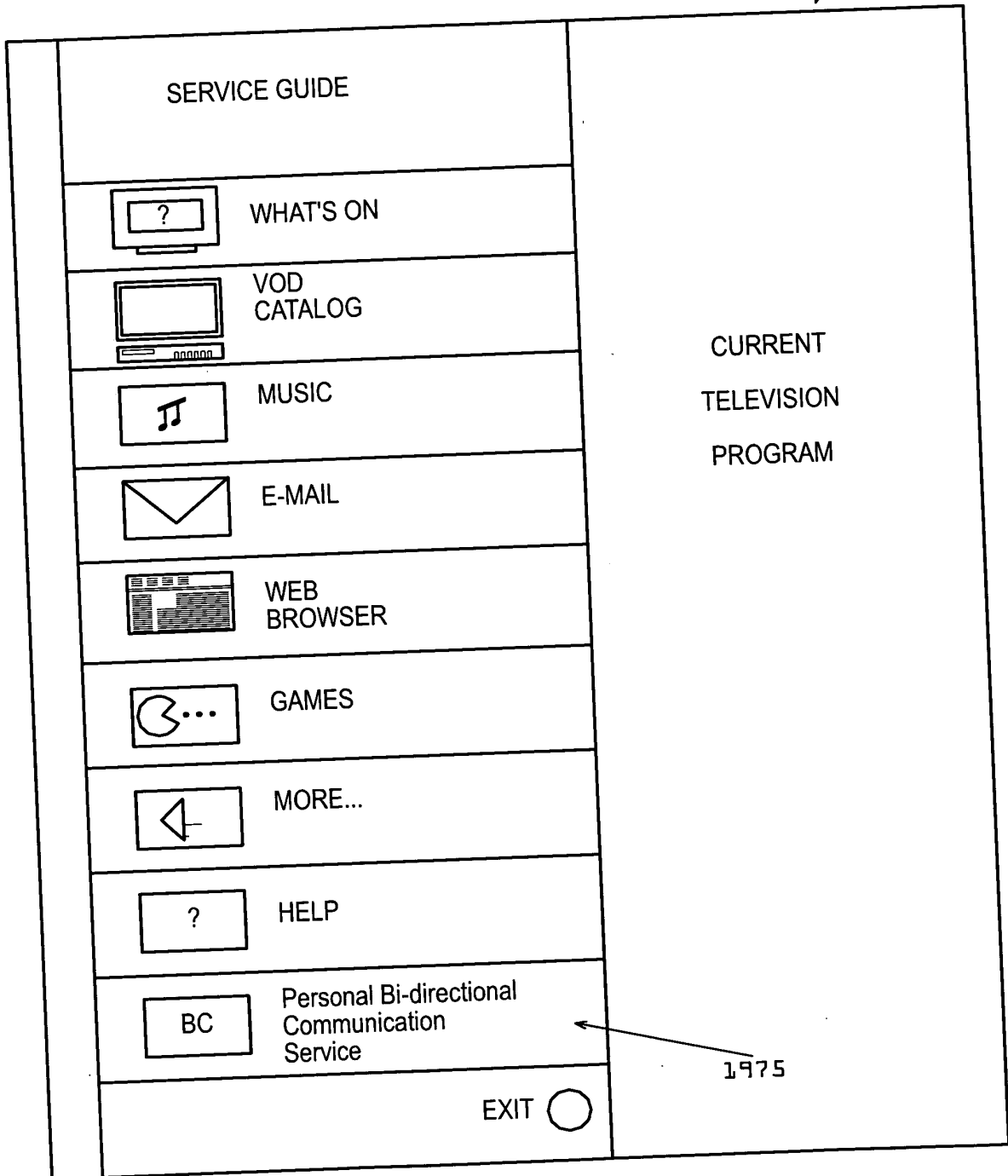


Fig. 19

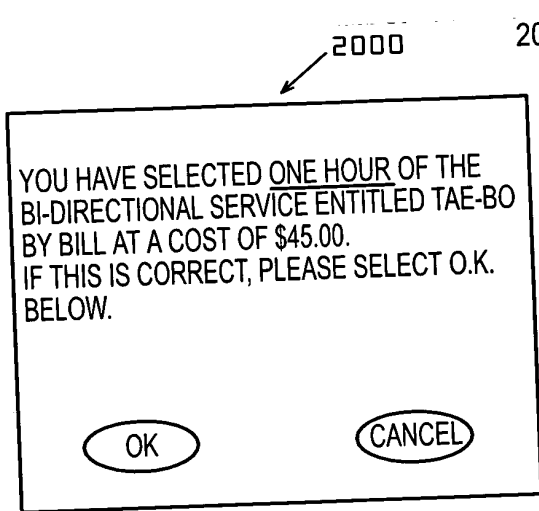


Fig. 20

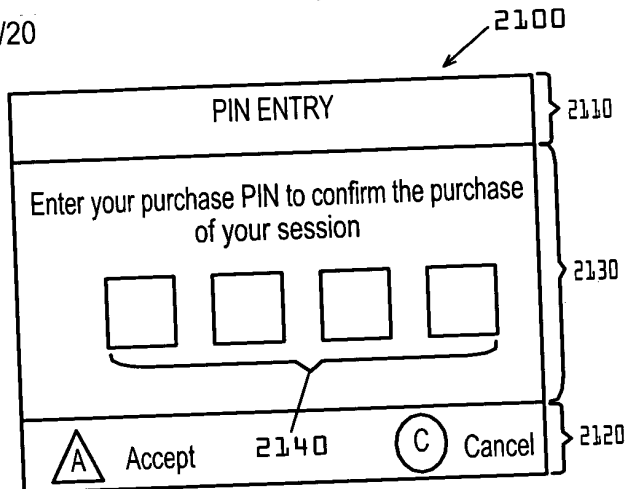


Fig. 21

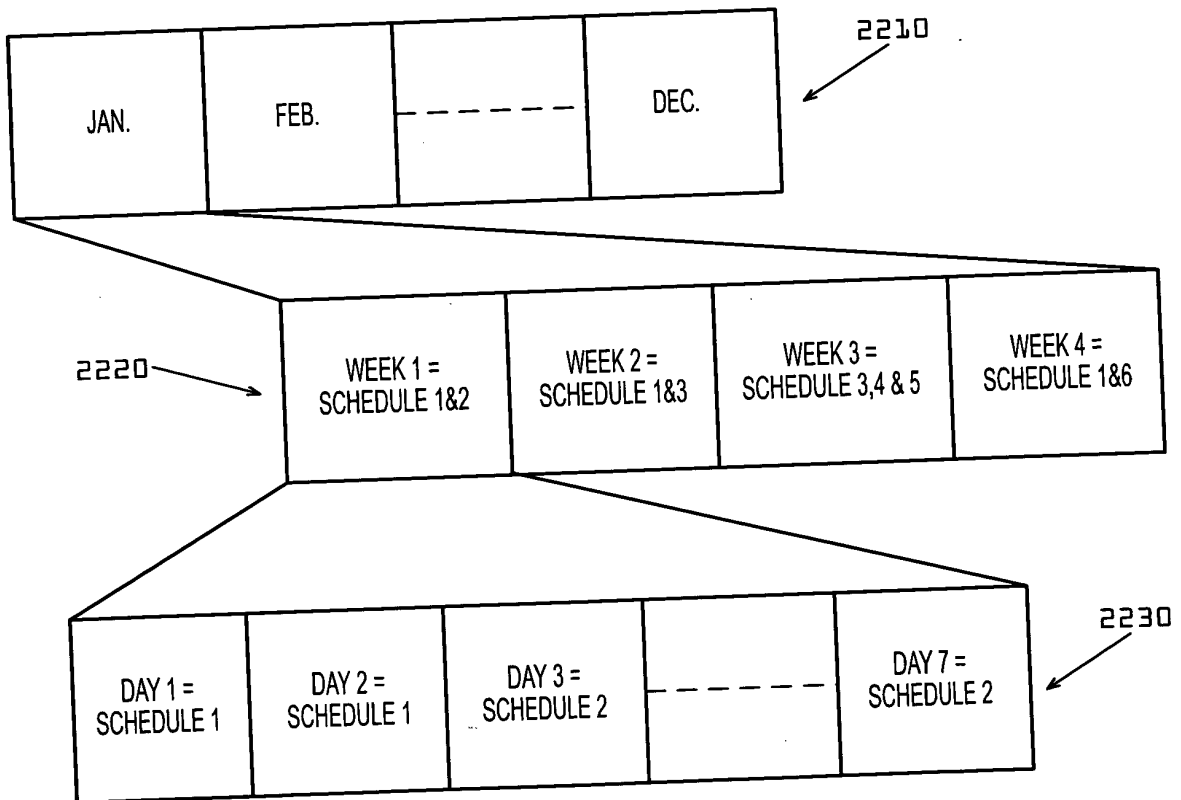


Fig. 22